

Elizabeth G. Terry  
[address information omitted]

October 3, 2007

Mr. Jeff Adams  
AT&T Yellow Pages  
101 Spear Street, Suite 560  
San Francisco, CA 94105

Dear Mr. Adams:

I received the latest issue of the AT&T Yellow Pages two weeks ago. It was left on my doorstep in a plastic bag. (See photo at bottom of page.) As you may or may not know, here in Oakland, we have recently passed a plastic bag ban, which prohibits plastic bags from retail establishments. While this ban may not explicitly apply to AT&T's Yellow Pages bag, I feel that the spirit of the law ought to be respected by AT&T and any other company delivering products into our city.

Oaklanders passed the plastic bag law because we are concerned about waste from plastic bags polluting our streets and waterways, harming marine life, and using non-renewable petroleum resources. Many of us carry our own reusable bags when we go shopping so that we can avoid having to carry home any new disposable bags at all -- paper or plastic. So it is extremely frustrating for us to come home and find a plastic bag on our doorstep that is completely unsolicited and unwanted. And considering how dry our summer has been, the plastic protection seems particularly unnecessary.

There are those of us who, even though we don't want the bag, will find a way to recycle and reuse it so that it doesn't harm the environment. However, there are unfortunately others who will simply see it as junk and toss it out into the street. We already have enough waste in the streets of Oakland. We don't need more! Please help us to cut down the amount of plastic waste in our city by putting an end to the practice of leaving unrequested telephone directories in plastic bags.

I look forward to your response on this matter.

Sincerely,

Elizabeth G. Terry

